

EDITORIAL CALENDAR

DIGITAL Output 2017

In addition to our monthly feature topics, we cover the gamut of digital products and services in four broad areas:

CAPTURE | CREATION | OUTPUT | FINISHING

Each issue of *Digital Output* in 2017 will focus on these areas to give our readers the most up-to-date information on every aspect of their business. *Digital Output* magazine will publish 12 issues in 2017, including two Buyers Guides that mail in January and June.

Month	Due Dates	Editorial	Target Charts	Web-Exclusive Edit	Trade Shows
January	Space Close: 12/3/16 Material Due: 12/8/16 Mail Date: 12/28/16	Features: Buyers Guide; Routers & Cutters; Coatings; Wide Format Web-to-Print Application Spotlight: Wallcoverings	Routers & Cutters Web-to-Print	Banner Stands Application Spotlight	
February	Space Close: 1/4/17 Material Due: 1/9/17 Mail Date: 1/29/17	Features: Window Output; Large Format Fine Art Photo; Rigid Substrates; Vinyl Application Spotlight: Fine Art	Rigid Substrates	Wide Format Scanning Application Spotlight	GOA
March	Space Close: 2/3/17 Material Due: 2/9/17 Mail Date: 2/27/17	Features: Vehicle Wraps; Roll-to-Roll Printers; Workflow Software; Printheads Application Spotlight: Textiles Sign Business	Roll-to-Roll Printers	Framing & Mounting Systems Application Spotlight	ISA*
April	Space Close: 3/3/17 Material Due: 3/8/17 Mail Date: 3/28/17	Features: State of Ink; Display & POP; Package Printing, Floor Graphics Application Spotlight: Routers/Cutters	Ink Large Format Media	Digital Labels Application Spotlight	ISA*
May	Space Close: 3/31/17 Material Due: 4/5/17 Mail Date: 4/25/17	Features: Color Management & RIPs; Eco-Friendly Media; Wrap Templates; Supplier Resource Application Spotlight: Window Graphics	RIPs Eco-Friendly Media	Grand Format Printers Application Spotlight	
June	Space Close: 4/28/17 Material Due: 5/3/17 Mail Date: 5/26/17	Features: Buyers Guide; Wallcoverings; Making Money with Flatbeds Application Spotlight: Display & POP Sign Business	Flatbeds	Protective Coatings Application Spotlight	
July	Space Close: 6/2/17 Material Due: 6/7/17 Mail Date: 6/27/17	Features: Textile Equipment; Textiles; Magnetic Signage; Finishing Application Spotlight: Textile Printing	Textile Equipment	Inks Application Spotlight	
August	Space Close: 7/2/17 Material Due: 7/7/17 Mail Date: 7/28/17	Features: Large Format Viewpoint; State of the Industry; Dye-Sublimation Inks Application Spotlight: SEG Frames	Wide Format Printers	Laminators Application Spotlight	
September	Space Close: 7/31/17 Material Due: 8/4/17 Mail Date: 8/25/17	Features: Capture for Wide Format; Design Software; Routers & Cutters; Vinyl Application Spotlight: Wraps Sign Business	Fine Art Media Pressure-Sensitive Media	Textiles Application Spotlight	Graph Expo* SGIA*
October	Space Close: 9/3/17 Material Due: 9/8/17 Mail Date: 9/28/17	Features: Display & POP; Banner Stands & Installation; Package Printing; Label Printing Application Spotlight: Packaging	Package/Label Printers	Routers & Cutters Application Spotlight	SGIA*
November	Space Close: 10/2/17 Material Due: 10/6/17 Mail Date: 10/26/17	Features: Top 50 Awards; Vehicle Wraps; Textiles; Specialty Films Application Spotlight: Flatbed Printing	Window Media	Wallcoverings Application Spotlight	
December	Space Close: 11/3/17 Material Due: 11/8/17 Mail Date: 11/28/17	Features: Grand Format Printers; Flatbed Inks; Building Wraps Application Spotlight: Floor Graphics Sign Business	Grand Format Printers	Rigid Substrates Application Spotlight	

* Bonus Distribution **BOLD** indicates columns