# DIGITAL OUTPUT

# 2014 editorial calendar

In addition to our monthly feature topics, we cover the gamut of digital products and services in four broad areas:

## CAPTURE | CREATION | OUTPUT | FINISHING

Each issue of *Digital Output* in 2014 will focus on these areas to give our readers the most up-to-date information on every aspect of their business. *Digital Output* magazine will publish 12 issues in 2014, including two Buyers Guides that mail in January and June.

| MONTH | DUE DATES | EDITORIAL | TARGET CHARTS | WEB-EXCLUSIVE EDIT | TRADE SHOWS |
|---|---|---|---|---|---|
| January | Space Close: 12/2/13<br>Material Due: 12/9/13<br>Mail Date: 12/27/13 | Features: Buyers Guide; Routers & Cutters; Coatings; Wide Format Web-to-Print<br>**Application Spotlight: Wallcoverings** | Routers & Cutters<br>Web-to-Print | Banner Stands<br>Application Spotlight | PMA<br>Intl. CES |
| February | Space Close: 1/3/14<br>Material Due: 1/10/14<br>Mail Date: 1/29/14 | Features: Window Output; Large Format Fine Art Photo; Rigid Substrates; Vinyl<br>**Application Spotlight: Fine Art** | Rigid Substrates | Wide Format Scanning<br>Application Spotlight | GOA |
| March | Space Close: 2/3/14<br>Material Due: 2/10/14<br>Mail Date: 2/27/14 | Features: Vehicle Wraps; Roll-to-Roll Printers; Workflow Software; Printheads<br>**Application Spotlight: Textiles<br>Sign Business** | Roll-to-Roll Printers | Framing & Mounting Systems<br>Application Spotlight | ISA* |
| April | Space Close: 3/3/14<br>Material Due: 3/10/14<br>Mail Date: 3/28/14 | Features: State of Ink; Display & POP; Package Printing<br>**Application Spotlight: Routers/Cutters** | Ink<br>Large Format Media | Digital Labels<br>Application Spotlight | ISA* |
| May | Space Close: 3/31/14<br>Material Due: 4/7/14<br>Mail Date: 4/25/14 | Features: Color Management & RIPs; Eco-Friendly Media; Wrap Templates; Supplier Resource<br>**Application Spotlight: Building Wraps** | RIPs | Grand Format Printers<br>Application Spotlight | |
| June | Space Close: 5/2/14<br>Material Due: 5/9/14<br>Mail Date: 5/28/14 | Features: Buyers Guide; Wallcoverings; Making Money with Flatbeds<br>**Application Spotlight: Display & POP<br>Sign Business** | Flatbeds | Protective Coatings<br>Application Spotlight | |
| July | Space Close: 6/2/14<br>Material Due: 6/9/14<br>Mail Date: 6/27/14 | Features: Textile Equipment; Textiles; Digital and Print Signage; Application Installations<br>**Application Spotlight: Textile Printing** | Textile Equipment | Inks<br>Application Spotlight | |
| August | Space Close: 7/3/14<br>Material Due: 7/10/14<br>Mail Date: 7/29/14 | Features: Large Format Viewpoint; State of the Industry; Dye-Sublimation Inks<br>**Application Spotlight: Color** | Wide Format Printers | Laminators<br>Application Spotlight | Graph Expo* |
| September | Space Close: 7/28/14<br>Material Due: 8/4/14<br>Mail Date: 8/22/14 | Features: Capture for Wide Format; Design Software; Routers & Cutters; Vinyl<br>**Application Spotlight: Wraps<br>Sign Business** | Fine Art Media | Textiles<br>Application Spotlight | Graph Expo*<br>SGIA* |
| October | Space Close: 9/1/14<br>Material Due: 9/8/14<br>Mail Date: 9/26/14 | Features: Display & POP; Banner Stands & Installation; Package Printing; Label Printing<br>**Application Spotlight: Packaging** | Package/Label Printers | Routers & Cutters<br>Application Spotlight | SGIA*<br>IFAI |
| November | Space Close: 10/2/14<br>Material Due: 10/9/14<br>Mail Date: 10/27/14 | Features: Top 50 Awards; Vehicle Wraps; Textiles; Specialty Films<br>**Application Spotlight: Rigid Substrates** | Specialty Films | Wallcoverings<br>Application Spotlight | |
| December | Space Close: 11/3/14<br>Material Due: 11/10/14<br>Mail Date: 11/28/14 | Features: Grand Format Printers; Flatbed Inks; Building Wraps<br>**Application Spotlight: Floor Graphics<br>Sign Business** | Grand Format Printers | Rigid Substrates<br>Application Spotlight | |

*\* Bonus Distribution*   **BOLD** *indicates columns*