

EDITORIAL CALENDAR

DIGITAL Output 2015

In addition to our monthly feature topics, we cover the gamut of digital products and services in four broad areas:

CAPTURE | CREATION | OUTPUT | FINISHING

Each issue of *Digital Output* in 2015 will focus on these areas to give our readers the most up-to-date information on every aspect of their business. *Digital Output* magazine will publish 12 issues in 2015, including two Buyers Guides that mail in January and June.

| Month | Due Dates | Editorial | Target Charts | Web-Exclusive Edit | Trade Shows |
|-----------|--|---|---|--|------------------|
| January | Space Close: 12/1/14 Material Due: 12/8/14 Mail Date: 12/26/14 | Features: Buyers Guide; Routers & Cutters; Coatings; Wide Format Web-to-Print Application Spotlight: Wallcoverings | Routers & Cutters Web-to-Print | Banner Stands Application Spotlight | PMA Intl. CES |
| February | Space Close: 1/2/15 Material Due: 1/9/15 Mail Date: 1/29/15 | Features: Window Output; Large Format Fine Art Photo; Rigid Substrates; Vinyl Application Spotlight: Fine Art | Rigid Substrates | Wide Format Scanning Application Spotlight | GOA |
| March | Space Close: 2/3/15 Material Due: 2/10/15 Mail Date: 2/27/15 | Features: Vehicle Wraps; Roll-to-Roll Printers; Workflow Software; Printheads Application Spotlight: Textiles Sign Business | Roll-to-Roll Printers | Framing & Mounting Systems Application Spotlight | ISA* |
| April | Space Close: 3/2/15 Material Due: 3/9/15 Mail Date: 3/27/15 | Features: State of Ink; Display & POP; Package Printing; Floor Graphics Application Spotlight: Routers/Cutters | Ink Large Format Media | Digital Labels Application Spotlight | ISA* |
| May | Space Close: 3/30/15 Material Due: 4/6/15 Mail Date: 4/24/15 | Features: Color Management & RIPs; Eco-Friendly Media; Wrap Templates; Supplier Resource Application Spotlight: Window Graphics | RIPs Eco-Friendly Media | Grand Format Printers Application Spotlight | |
| June | Space Close: 5/1/15 Material Due: 5/8/15 Mail Date: 5/28/15 | Features: Buyers Guide; Wallcoverings; Making Money with Flatbeds Application Spotlight: Display & POP Sign Business | Flatbeds | Protective Coatings Application Spotlight | |
| July | Space Close: 6/1/15 Material Due: 6/8/15 Mail Date: 6/26/15 | Features: Textile Equipment; Textiles; Magnetic Signage; Application Installations Application Spotlight: Textile Printing | Textile Equipment | Inks Application Spotlight | |
| August | Space Close: 7/3/15 Material Due: 7/10/15 Mail Date: 7/29/15 | Features: Large Format Viewpoint; State of the Industry; Dye-Sublimation Inks Application Spotlight: Color | Wide Format Printers | Laminators Application Spotlight | Graph Expo* |
| September | Space Close: 7/27/15 Material Due: 8/3/15 Mail Date: 8/21/15 | Features: Capture for Wide Format; Design Software; Routers & Cutters; Vinyl Application Spotlight: Wraps Sign Business | Fine Art Media Pressure-Sensitive Media | Textiles Application Spotlight | Graph Expo* |
| October | Space Close: 8/31/15 Material Due: 9/7/15 Mail Date: 9/25/15 | Features: Display & POP; Banner Stands & Installation; Package Printing; Label Printing Application Spotlight: Packaging | Package/Label Printers | Routers & Cutters Application Spotlight | SGIA* IFAI |
| November | Space Close: 10/2/15 Material Due: 10/9/15 Mail Date: 10/27/15 | Features: Top 50 Awards; Vehicle Wraps; Textiles; Specialty Films Application Spotlight: Rigid Substrates | Specialty Films | Wallcoverings Application Spotlight | SGIA* |
| December | Space Close: 11/2/15 Material Due: 11/9/15 Mail Date: 11/27/15 | Features: Grand Format Printers; Flatbed Inks; Building Wraps Application Spotlight: Floor Graphics Sign Business | Grand Format Printers | Rigid Substrates Application Spotlight | |

* Bonus Distribution **BOLD** indicates columns