

EDITORIAL CALENDAR

DIGITAL Output 2021

In addition to our monthly feature topics, we cover the gamut of digital products and services in four broad areas:

CAPTURE | CREATION | OUTPUT | FINISHING

Each issue of *Digital Output* in 2021 will focus on these areas to give our readers the most up-to-date information on every aspect of their business. *Digital Output* magazine will publish 12 issues in 2021, including two Buyers Guides that mail in January and June.

| Month | Due Dates | Editorial | Target Charts | Web-Exclusive Edit | Trade Shows |
|-----------|---|---|---|---|---------------------|
| January | Space Close: 11/30/20 Material Due: 12/5/20 Mail Date: 12/28/20 | Features: <i>Buyers Guide</i> ; Routers & Cutters; Coatings; Web-to-Print Application Spotlight: Textiles | Routers & Cutters; Web to Print | Banner Stands Application Spotlight | |
| February | Space Close: 1/4/21 Material Due: 1/9/21 Mail Date: 1/29/21 | Features: <i>Top 50 Awards</i> ; Window Output; Dye-Sublimation; Vinyl Application Spotlight: Fine Art | Rigid Substrates | Wide Format Scanning Application Spotlight | |
| March | Space Close: 2/2/21 Material Due: 2/7/21 Mail Date: 2/26/21 | Features: Vehicle Wraps; Roll-to-Roll Printers; Workflow Software; Printheads Application Spotlight: Wallcoverings Sign Business | Roll-to-Roll Printers | Framing & Mounting Systems Application Spotlight | ISA |
| April | Space Close: 3/1/21 Material Due: 3/6/21 Mail Date: 3/26/21 | Features: State of Ink; Display & POP; Package Printing, Floor Graphics Application Spotlight: Routers/Cutters | Ink; Large Format Media | Digital Labels Application Spotlight | ISA |
| May | Space Close: 4/2/21 Material Due: 4/7/21 Mail Date: 4/27/21 | Features: Color Management; Supplier Resource; Ceramics, Corrugated Application Spotlight: Window Media | Eco-Friendly Media | Grand Format Printers Application Spotlight | Texprocess Americas |
| June | Space Close: 4/28/21 Material Due: 5/4/21 Mail Date: 5/27/21 | Features: <i>Buyers Guide</i> ; Wallcoverings; Flatbeds; Finishing Application Spotlight: Display & POP Sign Business | Flatbeds | Protective Coatings Application Spotlight | |
| July | Space Close: 6/4/21 Material Due: 6/9/21 Mail Date: 6/29/21 | Features: Textile Equipment; Textiles; Magnetic Signage; Finishing Application Spotlight: Textile Printing | Textile Printers | Inks Application Spotlight | |
| August | Space Close: 7/2/21 Material Due: 7/6/21 Mail Date: 7/29/21 | Features: Large Format Viewpoint; State of the Industry; Textile Inks Application Spotlight: Floor Graphics | Wide Format Printers | Laminators Application Spotlight | |
| September | Space Close: 8/2/21 Material Due: 8/8/21 Mail Date: 8/27/21 | Features: Ink; Design Software; Routers & Cutters; Vinyl Application Spotlight: Wraps Sign Business | Fine Art Media; Pressure-Sensitive Media | Textiles Application Spotlight | Printing United |
| October | Space Close: 9/3/21 Material Due: 9/7/21 Mail Date: 9/30/21 | Features: Display & POP; Banner Stands; Package Printing; Label Printing Application Spotlight: Packaging | Floor Graphics Media | Routers & Cutters Application Spotlight | Printing United |
| November | Space Close: 9/30/21 Material Due: 10/6/21 Mail Date: 10/26/21 | Features: Rigid Substrates; Vehicle Wraps; Textiles; Window Output Application Spotlight: Flatbed Printing | Window Media | Wallcoverings Application Spotlight | |
| December | Space Close: 11/5/21 Material Due: 11/10/21 Mail Date: 11/29/21 | Features: <i>Ad/Advertorial Spotlight</i> ; Grand Format Printers; UV Ink; Building Wraps Application Spotlight: Floor Graphics Sign Business | Grand Format Printers | Rigid Substrates Application Spotlight | |

BOLD indicates columns; **Italic BOLD** indicates special features