

EDITORIAL CALENDAR

DIGITAL Output 2021

In addition to our monthly feature topics, we cover the gamut of digital products and services in four broad areas:

CAPTURE | CREATION | OUTPUT | FINISHING

Each issue of *Digital Output* in 2021 will focus on these areas to give our readers the most up-to-date information on every aspect of their business. *Digital Output* magazine will publish 12 issues in 2021, including two Buyers Guides that mail in January and June.

Month	Due Dates	Editorial	Target Charts	Webinars	Trade Shows
January	Space Close: 11/30/20 Material Due: 12/5/20 Mail Date: 12/28/20	Features: Buyers Guide ; Routers & Cutters; Coatings; Web-to-Print Application Spotlight: Textiles	Routers & Cutters; Web to Print	Window Media	
February	Space Close: 1/4/21 Material Due: 1/9/21 Mail Date: 1/29/21	Features: Top 50 Awards ; Window Output; Dye-Sublimation; Vinyl Application Spotlight: Fine Art	Rigid Substrates	Roll Printers	
March	Space Close: 2/2/21 Material Due: 2/7/21 Mail Date: 2/26/21	Features: Vehicle Wraps; Roll-to-Roll Printers; Workflow Software; Printheads Application Spotlight: Wallcoverings Sign Business	Roll-to-Roll Printers	Floor Graphics	ISA
April	Space Close: 3/1/21 Material Due: 3/6/21 Mail Date: 3/26/21	Features: State of Ink; Display & POP; Package Printing, Floor Graphics Application Spotlight: Routers/Cutters	Ink; Large Format Media	Wholesale Printing	ISA
May	Space Close: 4/2/21 Material Due: 4/7/21 Mail Date: 4/27/21	Features: Color Management; Supplier Resource; Ceramics, Corrugated Application Spotlight: Window Media	Eco-Friendly Media	Flatbeds	Texprocess Americas
June	Space Close: 4/28/21 Material Due: 5/4/21 Mail Date: 5/27/21	Features: Buyers Guide ; Wallcoverings; Flatbeds; Finishing Application Spotlight: Display & POP Sign Business	Flatbeds	Textiles	
July	Space Close: 6/4/21 Material Due: 6/9/21 Mail Date: 6/29/21	Features: Textile Equipment; Textiles; Magnetic Signage; Finishing Application Spotlight: Textile Printing	Textile Printers	State of in the Industry	
August	Space Close: 7/2/21 Material Due: 7/6/21 Mail Date: 7/29/21	Features: Large Format Viewpoint; State of the Industry; Textile Inks Application Spotlight: Floor Graphics	Wide Format Printers	Vinyl	
September	Space Close: 8/2/21 Material Due: 8/8/21 Mail Date: 8/27/21	Features: Ink; Design Software; Routers & Cutters; Vinyl Application Spotlight: Wraps Sign Business	Fine Art Media; Pressure-Sensitive Media	Display & POP	Printing United
October	Space Close: 9/3/21 Material Due: 9/7/21 Mail Date: 9/30/21	Features: Display & POP; Banner Stands; Package Printing; Label Printing Application Spotlight: Packaging	Floor Graphics Media	Vehicle Wraps	Printing United
November	Space Close: 9/30/21 Material Due: 10/6/21 Mail Date: 10/26/21	Features: Rigid Substrates; Vehicle Wraps; Textiles; Window Output Application Spotlight: Flatbed Printing	Window Media	UV Ink	
December	Space Close: 11/5/21 Material Due: 11/10/21 Mail Date: 11/29/21	Features: Ad/Advertorial Spotlight ; Grand Format Printers; UV Ink; Building Wraps Application Spotlight: Floor Graphics Sign Business	Grand Format Printers	Routers & Cutters	

BOLD indicates columns; **Italic BOLD** indicates special features